

Before & After Worksheet

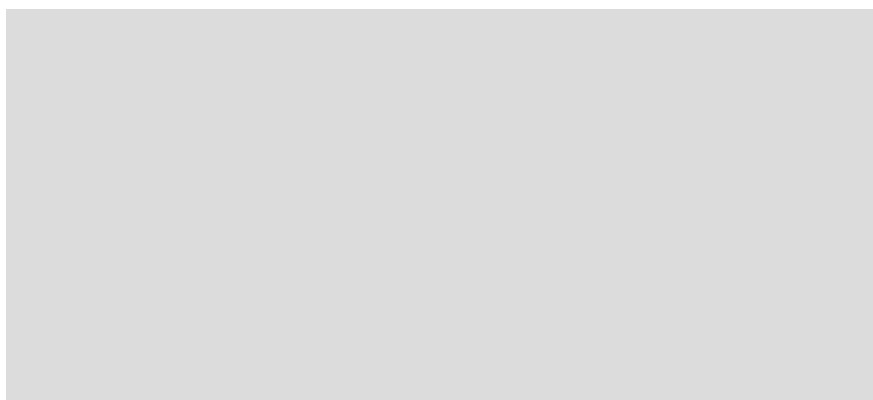
 Customer Persona


 Product / Service

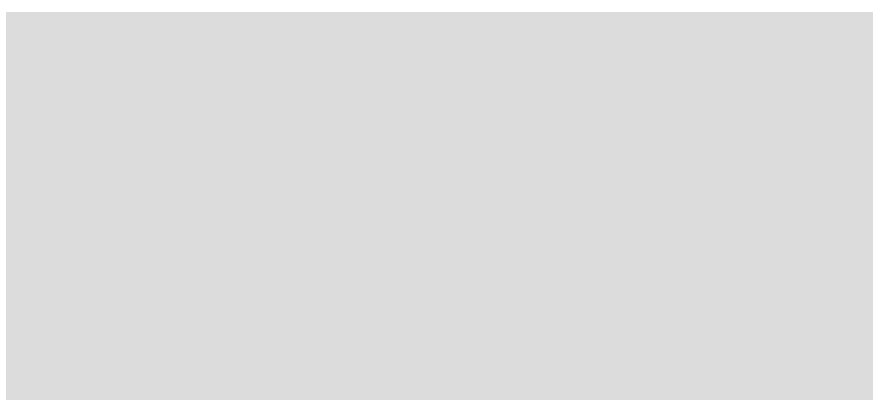

Before

After

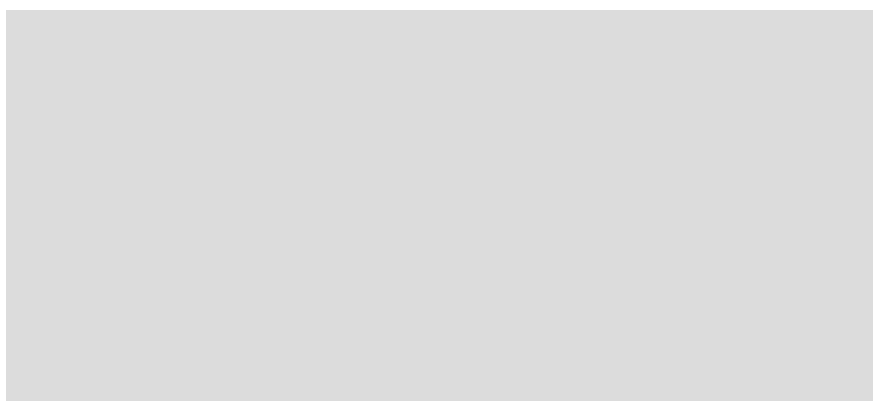
Have



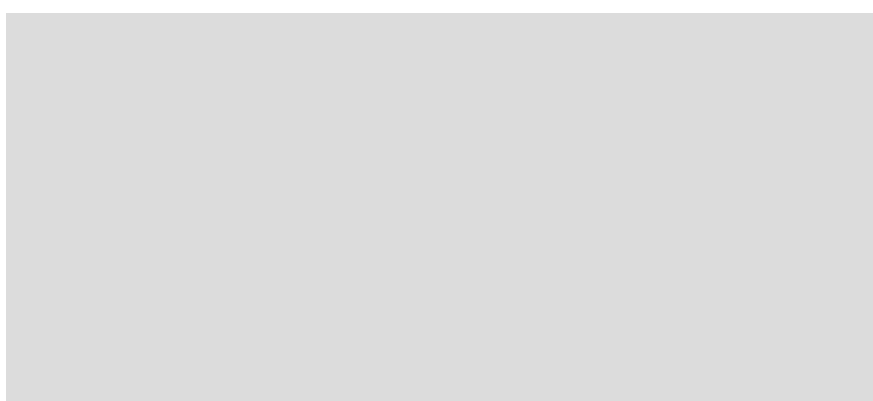
Feel



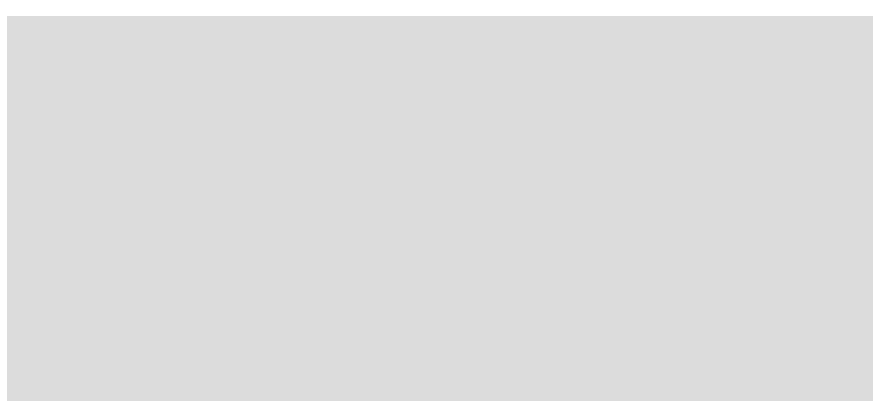
Average Day



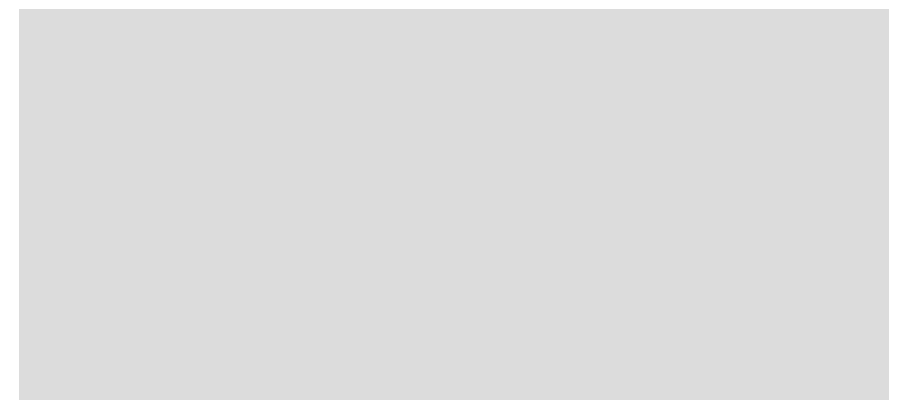
Status



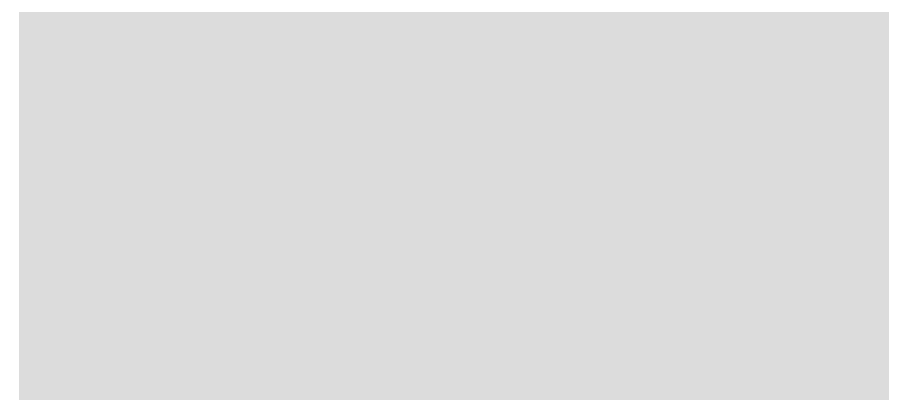
Cause



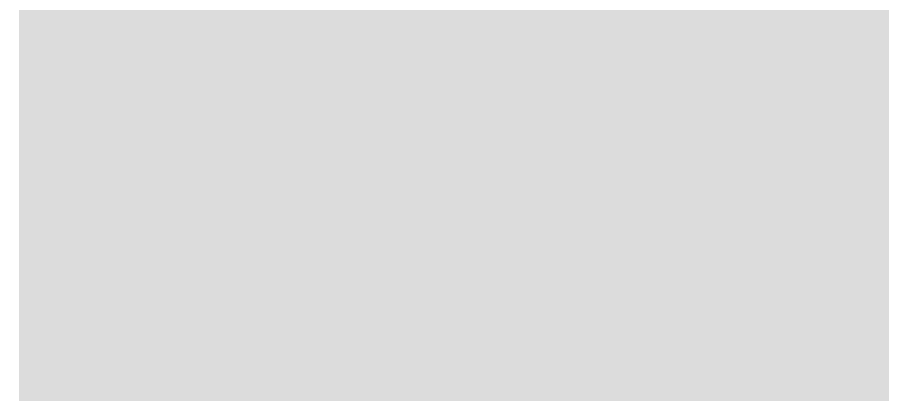
Have



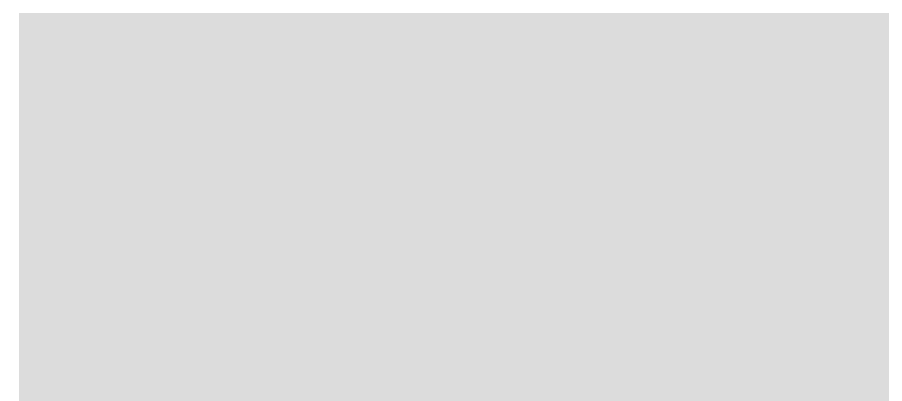
Feel



Average Day



Status



Cause

